

This year **16** organizations helped sponsor the annual *Flags of Freedom* initiative, including **12** local unions. There were **152** personal dedications from individuals. The total amount raised to fund programs that serve military veterans was **\$25,365**.



Impact Created by Your United Way

SECOND QUARTER 2023

COMMUNITY IMPACT AND ENGAGEMENT

In the areas of Health, Education, Basic Needs and Financial Stability

Powering our Work

- Raised \$25,365 for programs that serve military veterans through the *Flags of Freedom* initiative.
- Secured \$102,350 in funding for Promise on the Plains investments in minority nonprofits.
- Raised \$80,000 for the Impact ICT Continuum of Care to address homelessness.
- Accepted a \$50,000 grant from Mutual of America for outstanding contributions to society in recognition of the Giving Items of Value (GIV) program.
- Raised \$1,200 from small businesses who have joined Small Business United.

Community Impact Results

- Distributed more than 15,000 toys to children in need that were donated by Good360 and Toys for Tots.



- \$100,000 distributed among 15 organizations through Promise on the Plains initiative to address gaps and disparities experienced by minority nonprofits working to serve those in need.
- \$7,004,761 returned to the community by providing 5,779 clients with free tax preparation services.
- Delivered more than 6,000 books to 3,000+ students in 15 Shocker neighborhood schools through the Coaching 4 Literacy initiative.



- Awarded Aaron Joel Smith Memorial Scholarships to three area high school students based on their community volunteerism.
- 312 people screened at annual skin cancer screening event in partnership with the KU School of Medicine-Wichita and area dermatologists.

Help strengthen our community and advance the common good. Make a gift today at unitedwayplains.org/donate.

Volunteer Activity

- Celebrated the work of 130 VITA volunteers who spent 6,437 hours assisting people with free tax return preparation.



IN THE NEWS

United Way

- Received a Wichita Business Journal Innovation Award for the Bank On ICT program.
- Received a first-place award for our 2022 fall campaign video from the National Federation of Press Women.

United Way of the Plains team members

- Abel Frederic recognized as one of 40 Under 40 by the Wichita Business Journal.
- Kindra Goertzen named one of the Wichita Business Journal's 2023 Women Who Lead in Marketing.

United Way of the Plains Board of Directors

- Sue Tirukonda received Rotary Club of Wichita Service Above Self Award.

PARTNERING FOR GOOD

For more than 80 years, organized labor and United Way have partnered to advance the common good! Together, we are transforming lives in our community by uniting to fight for the health, education, financial stability and basic needs of every person in south central Kansas. Every year, union members contribute time, skills and money to improve the lives of our neighbors.

Together, we are an unstoppable force for good.



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